

DAYAA Soccer – February 2024 Meeting Minutes

Attendees – Roll Call

Chris Vought President <u>X</u>	Carrie Beauchamp Vice President <u>X</u>	Michelle French Secretary <u>X</u>	Alison Relick Treasurer <u>X</u>
Jeremy Brammell <u>X</u>	Wendy Brammell <u>X</u>	Amanda Conway	Frank Denara <u>X</u>
Heather Shipley	Cheyenne Thompson <u>X</u>	Paul Wible	Jordan Willochell <u>X</u>

GUESTS:

Objectives: 2024 Spring Season Planning

1. Call to order February 8, 2024 @ **6:02 PM** at Racer's Sports Bar & Grill, Latrobe
2. Approval of January meeting minutes **Motion: Cheyanne; 2nd: Jeremy**
3. Financial Report: **Alison**
 - a. General Account - **\$10,473.33**
 - b. Money Market Account: **\$27,191.68; \$3.46 interest**
 - c. Transactions: Credits - \$ **Debits - \$286.99**

No deposits in January

Recent bills paid: **no recent bills paid**

So far in February - \$1,703 deposited last week, mostly volunteer checks – there were 2 checks that could not be cashed – 1 belonged to a family where dad recently passed away – we decided to not hold the family responsible for this check. We will need to send a letter to the other family to collect payment. SportsPilot payment will be coming out this month

Approval of Treasurer's Report: **Motion: Cheyanne; 2nd: Michelle**

Old Business

4. Photographer Spring 2023 items - sponsor plaques are in hand. Distributed?
Finally received – will need split up to deliver
5. 2024 Bylaws: 2/3 approval to pass bylaws.

Revisions made

Motion: Cheyanne; 2nd: Jordan

6. 2024 Sponsors – Jordan

Jordan provided a rough draft of the sponsor tiers for everyone to review/discuss. Changes made (see attachment)

- a. Team (\$400/year) – Jersey, FB, road edge sign, back of t-shirt
- b. Field (\$300 /year) – “Field Name” – mesh banner, FB, back of t-shirt
- c. Supporter (\$100+ per year, yard sign, back of t-shirt
- d. Project Sponsors – Fencing (Dempsey) FB, project yard sign for XX years
- e. Or Tiers like baseball, except we don't have the massive banner hanging space like baseball.
- f. How are we soliciting sponsors? Facebook only, sending letters, direct contact from board members. First come, first choice, then we can reach out regarding payment once we start filling the slots? I don't want 30 businesses sending check for the most expensive option but then we don't have availability
- g. I already am getting sponsor requests, Latrobe Elks, Wicked Hart Tattoo, etc.

Will offer to existing, long-term sponsors first

C. Harper is contracted to be a sponsor

- 7. Website – Baseball has a new website. We only have Facebook which limits our exposure and advertising ability. Paul mentioned being able to get one set up.
- 8. Sportspilot vs Google forms - I saw that baseball switched from SportsConnect to Google. I talked to Cody Wightman and want their feedback on the transition.

Item # 7 & 8 will be discussed at future meeting.

New Business

- 9. Season Roles List signup
- 10. Spring Season Schedule – Discussed via Board Text on January 22 – Final approval Dates to consider:
 Good Friday March 29, Easter March 31st, Twp dumpster days – April 19 and 20
 Mother’s Day May 12, Memorial Day, Mon. May 27, Last day DASD Thur, May 30
 Derry School Picnic Wednesday June 12

Early Bird (2 weeks)	February 11 – February 25	
Regular Registration (2 weeks)	February 26 – March 16	
Field Registration Day	Sat, March 9 @ 10-noon	Or Thurs Mar 7 @6-7pm?
Field Setup Day	Sat, March 9 @ 10-noon	
Draft Day (u9 and u12 only)	Sat March 16 @ 10-1130	
Late Registration	March 17 - March 23	*no exceptions
Ordering Uniforms	Wed, March 20	1 late uniform order
First Week of Practice (3 weeks total)	Monday, March 25	
Uniform Distributed	Saturday April 6	(17 days after order)
Picture Day	Saturday, April 13, 27	Or an evening?
First Day of Games (6 weeks)	Monday April 15	
Season End w/ no complication	Saturday June 1	

- 11. Spring Photographer – Sticking with Timeless Expressions.
 - a. Potential Dates – Saturdays April 13, April 27 or April 6 if uniform turnaround is quicker than April 6th.

Motion: Jordan; 2nd: Jeremy

- b. Do we just want to schedule indoor to avoid our persistent weather issues?

Plan to schedule indoor at the school. Wendy will contact the school to arrange this.

12. Uniform supplier – Meloy (or their “New” business), Other options?
Alison will take over uniforms – she will ask Meloy about ordering shorts and online options.

- 13. No Team parents? Previous consensus they are an unnecessary layer and causes a burden on the Board. We can communicate with teams (through coaches) and all families through Remind/email/Facebook.

14. Year Sponsor shirts. 1 shirt for both spring and fall (can give to new kids in fall?)

15. Spring Fundraisers/Events

a. Easter Egg Hunt. - Coordinators & Date Options

Tentative date March 24; Cheyanne will contact the Easter Bunny from last year; Carrie will reach out to the church and Twp for field approval

b. Spiritwear? If we're doing it, we need to get organized before April

c. Team Apparel

Jordan is going to contact Pip & Charlies

d. Foods - Kettle Dad, Subs, Pepperoni Rolls, Stromboli, Perogies

Jordan will contact KettleDad and Post Ave Subs

16. Previously approved purchases:

a. Wheel kits for u12 goals (10/2023) approx. \$475 – **increased to \$500**

b. Various low-cost items: sandbags, shooting targets, bungee trainers, cone caddy and exhaust fans.

Motion: Jeremy; 2nd: Cheyanne

17. Resignations:

Heather has resigned from the board. She plans to still be involved in activities and will help where possible.

Open Discussion

18. **Need to look into getting an AED, we need ice packs for the upcoming season.**

19. Next meeting scheduled for **March 14th** to be held at **@ TBD**

Adjournment: **7:43** _pm

Motion: Jeremy; 2nd: Cheyanne

Sponsor packages (Draft) **EDITS**

Tier 1- The TEAM Sponsor! \$500/year

- Your business name or logo on our Jersey.
- Team photo plaque to display at your business.
- Facebook advertising, link to your website if applicable
- Road edge sign displaying your business name or logo
- Name on the back of our "Sponsor" tshirts – **LARGE LOGO**
- ~~If we get a website, display their name on our website?~~

Tier 2- The FIELD Sponsor! \$350/year

- One of our playing fields will be named after your business with a sign to show off your logo.
- Facebook advertising, link to your website if applicable
- Name of the back of our "Sponsor" tshirts – **MEDIUM LOGO**
- ~~If we get a website, display their name on our website~~
 - **BANNER ON NET**

Tier 3- The SUPPORTER Sponsor! \$100/year

- ~~Road edge sign displaying your business name or logo~~
- Facebook advertisement – **SUPPORTER LIST ALL AT ONCE/SEASON**
- ~~Name/Logo~~ on back of our "Sponsor" tshirt

Project Sponsor Am open to suggestions on how we want to do this? Am thinking a small sign even near our concession stand area? FB advertisement, back of the tshirt.

I feel as if we should reach out first to our sponsors from previous years and let them pick first and then go from there. Suggestions? Thoughts?

Roundhouse sponsor our concession stand. What do we want to charge? They can have access to what the supporter package would offer?

Meloy sponsor our jerseys? What do we charge for that? They can have access to what the supporter package would offer? **ASK MELOY ABOUT PUTTING THEIR LOGO ON ALL THE JERSEY'S**

Try to get one sponsor from each "category" so we do not have 10 pizza places, 6 churches, etc. Thoughts? Worked well last year that way. IF we need to repeat then we can.

Sponsor deadline due by draft day?

ALISON SUGGESTED BUYING EACH KID A BALL WITH SPONSOR NAMES & DAYAA LOGO
FRANK SUGGESTED WATER BOTTLES